ASHP Foundation Releases New 2017 Trends Report to Assist Pharmacy Leaders in Strategic Planning

Report will be published in January 15th American Journal of Health-System Pharmacy for first time

BETHESDA, MD (November 28, 2016) — The ASHP Research and Education Foundation has released the 2017 trends report in its series Pharmacy Forecast 2017: Strategic Planning Advice for Pharmacy Departments in Hospitals and Health Systems. The Pharmacy Forecast reports were created to help pharmacy practice leaders plan effectively for the future.

For the first time, the report will be published in AJHP’s January 15, 2017, issue. This will make the report easily available to all 43,000 ASHP members. As in past years, the free report will also be accessible online (ahead of AJHP publication) via a link at www.ashpfoundation.org/pharmacyforecast.

Pharmacy Forecast 2017 predicts important developments in eight areas that are likely to challenge pharmacists in hospitals and health systems over the next five years:

- Population Health Management
- Health-System Operations
- Health Information Technology
- Therapeutics
- Managing Medication Costs
- Regulatory Requirements
- Pharmacy Work Force
- Presidential Election

Based on the results of a survey of trend watchers, the report analyzes predicted trends and presents more than 40 authoritative, actionable strategic recommendations to pharmacy practice leaders. Nearly 150 leaders from ASHP’s practice sections serve as the trend watchers, and the project is guided by an expert panel of accomplished pharmacy executives and clinical leaders. William A. Zellmer, a distinguished pharmacy leader with a record of accomplishment in policy development, planning, advocacy and communications, serves as the editor of the report.

“The ASHP Foundation is committed to supporting pharmacists in being proactive and able to plan for and anticipate key issues and healthcare trends,” said ASHP Foundation CEO Stephen J. Allen. “The Pharmacy Forecast reports have established a strong reputation as an essential go-to resource for practice leaders as part of their strategic planning process.”
A special session will be held at the 2016 ASHP Midyear Meeting in Las Vegas that focuses on the findings in *Pharmacy Forecast 2017*. The session will take place on December 6 from 8 – 10 a.m. in the Mandalay Bay South Convention Center, Breakers C, Level 2. Afterward, the editor and authors will be available to discuss the report and answer questions from 11 a.m. – 12 p.m. at the ASHP Foundation exhibit booth (Mandalay Bay South Convention Center, Level 1, Bayside CD, Booth #1465).

Creation of *Pharmacy Forecast 2017* was supported by an unrestricted grant from Omnicell, Inc., to the ASHP Foundation’s David A. Zilz Leaders for the Future Fund.

**About the Foundation**
The ASHP Research and Education Foundation ([www.ashpfoundation.org](http://www.ashpfoundation.org)) was established in 1968 by ASHP ([www.ashp.org](http://www.ashp.org)) as a nonprofit, tax-exempt organization. As the philanthropic arm of ASHP, our vision is that patient outcomes improve because of the leadership and clinical skills of pharmacists, as vital members of the healthcare team, accountable for safe and effective medication use. Our mission is to improve the health and well-being of patients through appropriate, safe and effective medication use.

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