

**NEWS RELEASE****ASHP Foundation Releases 2019 *Pharmacy Forecast* Report to Enhance Strategic Planning
Report featured in January 15 issue of *AJHP***

BETHESDA, MD (January 23, 2019) - The ASHP Foundation has released its annual trends report for 2019, *Pharmacy Forecast 2019: Strategic Planning Advice for Pharmacy Departments in Hospitals and Health Systems*. The free report is accessible online at www.ashpfoundation.org/pharmacyforecast. The report has been published in the January 15, 2019, issue of *AJHP*.

Pharmacy Forecast 2019 addresses important developments that are likely to challenge pharmacists over the next five years. The report features insights from author teams of healthcare leaders.

“In response to the uncertainties surrounding healthcare over the past several years, health-system pharmacy leaders must be deliberate in their strategic planning efforts to ensure their organization’s success,” said *Pharmacy Forecast* Editor Lee Vermeulen. “The *Pharmacy Forecast* provides health-system pharmacy leaders a tool to help with those efforts. It provokes creative and innovative thinking around emerging trends to spark discussions that are essential to successful strategic planning efforts.”

The report analyzes trends and presents more than 40 actionable strategic recommendations to pharmacy practice leaders in the following eight areas:

- Future of Pharmacy Education and Workforce
- Medications Are Key Drivers of Healthcare Finance and Care Delivery
- The Opioid Crisis
- Ethical Issues: Conflicting Imperatives and Erosion of Behavioral Norms
- Technology Innovations and Involvement by Pharmacy Leaders
- Empowering Patients to Optimize Medication Use
- Driving Pharmacy Care Forward in Uncertain Times
- Disruptive Forces in Healthcare

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About the ASHP Foundation

The ASHP Foundation (www.ashpfoundation.org) was established in 1968 by ASHP (www.ashp.org) as a nonprofit, tax-exempt organization. As the philanthropic arm of ASHP, our vision is that patient outcomes improve because of the leadership and clinical skills of pharmacists, as vital members of the

healthcare team, accountable for safe and effective medication use. Our mission is to improve the health and well-being of patients through appropriate, safe, and effective medication use.

About ASHP

ASHP represents pharmacists who serve as patient care providers in acute and ambulatory settings. The organization's nearly 50,000 members include pharmacists, student pharmacists, and pharmacy technicians. For more than 75 years, ASHP has been at the forefront of efforts to improve medication use and enhance patient safety. For more information about the wide array of ASHP activities and the many ways in which pharmacists advance healthcare, visit ASHP's website, www.ashp.org, or its consumer website, www.SafeMedication.com.

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